



PROGRAM GUIDE

Reach thousands of viewers through our interactive guide which offers a direct link to your website while also being in the printed format (4,500 copies).

The interactive version of the guide is available online and will be emailed out to our registered users in the Maple Ridge Parks, Recreation & Culture customer database. Our 2018 Spring Program Guide had over 40,000 views.

HOW TO BOOK - 3 EASY STEPS

Follow these steps to place and submit your advertisement:

1

EMAIL

Book your space with Hailey Kolenda at hkolenda@mapleridge.ca or call **604-467-7421**. Please ensure your ad space is booked by the following season's corresponding deadline.

2

MAKE PAYMENT

Payment can be made in person at Customer Service at the Maple Ridge Leisure Centre or by phone. You will need to reference the invoice provided via email. Non-profit agencies are required to provide a non-profit number at time of payment.

3

SUBMIT AD MATERIAL

Submit your print ready, correctly sized ad to hkolenda@mapleridge.ca by the ad artwork submission deadline corresponding to the season.

AD SUBMISSION GUIDELINES

- Acceptable file formats: PDF, JPEG, TIFF, EPS, or PNG.
- Ad placement is at the discretion of Parks, Recreation & Culture Department. Effort will be made to place ads in the section most compatible with the submission, however spacing may affect placement.
- If you are submitting raw data requiring graphic design for your ad, an additional \$50 charge is applicable.

SPRING RATES & BARCODES:

Commerical Banner	2" x 7"	\$293
Commercial Full Page	8" x 10.5"	\$1,080
Non-profit Banner	2" x 7"	\$220
Non-profit Full Page	8" x 10.5"	\$810

Rates vary depending on season. Payment is required by ad artwork deadline. Fees are before tax.



DEADLINE SCHEDULE:

2018/19 SEASON	BOOKING DEADLINE	AD ARTWORK DEADLINE
Winter 2019 (January-March 2019)	NOW AVAILABLE ONLINE & PRINTED	NOW AVAILABLE ONLINE & PRINTED
Spring 2019 (April-June)	January 18, 2019, 8:00 am	January 25, 2019, 8:00 am
Summer 2019 (July-August)	March 15, 2019, 8:00 am	March 22, 2019, 8:00 am
Fall 2019 (September-December)	June 14, 2019, 8:00 am	June 24, 2019, 8:00 am

Please note, we are taking bookings one season at a time. Dates may change due to the pool retrofit project.

Maple Ridge Parks, Recreation & Culture reserves the right to reject any advertising proposal, and select advertisers based on criteria established by Maple Ridge Parks, Recreation & Culture. That may include, but is not limited to; location of organization, content of advertisements, compatibility of products and services advertised with Maple Ridge Parks, Recreation & Culture. Display of advertisements in the Program Guide is not an endorsement by Maple Ridge Parks, Recreation & Culture.

For more information contact
Hailey Kolenda at **604-467-7421** or email hkolenda@mapleridge.ca.
www.mapleridge.ca/parksandrec

